



# ADVERTISING CONTRACT

## DENNIS CHAMBER OF COMMERCE

### 2018 DENNIS VISITOR GUIDEBOOK

**30,000 copies distributed in the Dennis Area and  
Cape Cod Information Centers**

**Each ad also appears in the inactive page flip format version of the guidebook online  
Take a moment to view last year's Visitors Guidebook in this online format at [www.DennisChamber.com](http://www.DennisChamber.com)**

AD SIZE	DIMENSIONS	PRICE
Full Page within book *	4-5/8"x7-3/8"	\$1,600
1/2 Page, horizontal or vertical	4-5/8"x3-5/8" or 2 1/4"x7-3/8"	1,200
1/4 Page, horizontal or vertical	4-5/8"x1-3/4" or 2-1/4"x3-5/8"	800
1/8 Page, horizontal (co-op ad page)	2-1/4"x1-3/4"	400

**\*PREFERRED POSITION:** Inside front cover or inside back cover: \$2,000

BUSINESS NAME \_\_\_\_\_

BUSINESS (Physical) ADDRESS \_\_\_\_\_

MAILING/BILLING ADDRESS (if different) \_\_\_\_\_

AUTHORIZED NAME/TITLE (print) \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ CELL TEL.: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

AD SIZE: \_\_\_\_\_

AD PRICE: \_\_\_\_\_

- AD DESIGN:**
- I will repeat my existing ad (returning advertisers)
  - I will submit an ad per above specifications
  - I will need help preparing a new ad or making changes to an existing ad.  
Charge \$75, billed separately.

ALL ads to be submitted as electronic file, images must be a minimum of 300 dpi.  
File must include all supporting fonts & graphic files in digital format.

Payment Method: Check \_\_\_\_ Invoice\* \_\_\_\_\_

\*Invoices can be paid by credit card online

**CHECK: Make payable to the Dennis Chamber of Commerce**

**CONTRACT DEADLINE MARCH 30, 2018**

**Mail this contract back w/payment:**

Dennis Chamber of Commerce  
P.O. Box 1001, West Dennis, MA 02670  
508-398-3568 info@dennischamber.com